



Memphis 3.0

2023 Annual Report

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PLAN OVERVIEW

Memphis 3.0, the City’s first comprehensive plan since 1981, brings forth a vision and strategic plan to support growth and reinvestment into the core city and other neighborhoods. The inception of the planning process involved a robust, multi-phase community engagement strategy engaging over 15,000 Memphians. Redeveloping and investing in and around community anchors was the strategy focus, and the Plan consists of eight goals organized by three guiding values — Memphis is a city that values land as an asset, Memphis is a city of connected communities, Memphis is a city of equity and opportunity. Objectives and measurable actions are assigned throughout 14 districts and 114 anchors.

The **Memphis 3.0 Comprehensive Plan** was adopted by the Memphis & Shelby County Land Use Control Board and the Memphis City Council in 2019.

The Plan is divided into four distinct parts that synthesize findings and recommendations.

Part One: Our Third Century

summarizes the two-year planning process with details on community engagement and outreach and discussions on past, present, and future projections needed for future growth.

Part Two: Our Framework for Change

presents the plan’s theory of change: concentration of density and investment focused in the core and neighborhood anchor areas. The land use framework and street typology guides future decisions on land use and transportation.

Part Three: Plan Elements

includes the major elements to guide public decision-making, which are comprised of the three elements – Land, Connectivity, and Opportunity. It encompasses citywide goals, objectives, and recommended actions supporting the Build Up, Not Out vision.

Part Four: District Priorities

shares the community-developed vision and priorities for each of the 14 planning districts, recommendations for land use, and implementation priorities.



[View the Memphis 3.0 Comprehensive Plan](#)

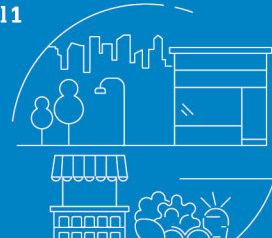


PLAN GOALS AND GUIDING VALUES

Memphis is a city that VALUES LAND AS AN ASSET.

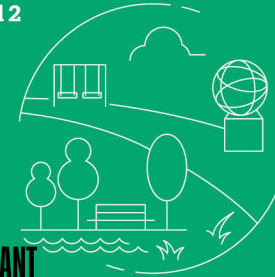
Memphis cannot continue its growth policy of the past. The City will succeed by creating compact communities where land use and density support walkable, active, and transit-served communities.

Goal 1



COMPLETE, COHESIVE COMMUNITIES

Goal 2



VIBRANT CIVIC SPACES

Goal 3



SUSTAINABLE AND RESILIENT COMMUNITIES

Memphis is a city of CONNECTED COMMUNITIES.

Memphis communities desire greater connectivity and access. For Memphis to thrive, it must expand residents' ability to connect to mobility options, opportunity, and one another.

Goal 4



HIGH PERFORMING INFRASTRUCTURE

Goal 5



CONNECTED CORRIDORS AND COMMUNITIES

Memphis is a city of EQUITY AND OPPORTUNITY.

Through actions, investments, and citizen-led neighborhood interventions, historically disadvantaged communities must gain greater access to resources and opportunities to succeed and prosper.

Goal 6



EQUITABLE OPPORTUNITIES

Goal 7



PROSPEROUS AND AFFORDABLE COMMUNITIES

Goal 8



ENGAGED COMMUNITIES



PARTNERSHIPS & PROGRESS

Local and state departments, divisions, agencies, community based organizations, small businesses, and non-profits are among the broad spectrum of the organizations the Division of Planning & Development (DPD) partners with to advance implementation of Memphis 3.0's recommendations. All developmental activities either completed or underway by different departments and agencies add new accomplishments for the City and County following the three guiding values of Memphis 3.0.

The acronyms below are used to reference departments and agency partners in the following pages.

- DPD** Division of Planning and Development
- HCD** Division of Housing and Community Development
- DMC** Downtown Memphis Commission
- CRA** Memphis and Shelby County Community Redevelopment Agency
- LUDS** Land Use and Development Services
- MMDC** Memphis Medical District Collaborative
- ITD** Information Technology Division
- EDGE** Economic Development Growth Engine
- MPO** Metropolitan Planning Organization

PROGRESS HIGHLIGHTS

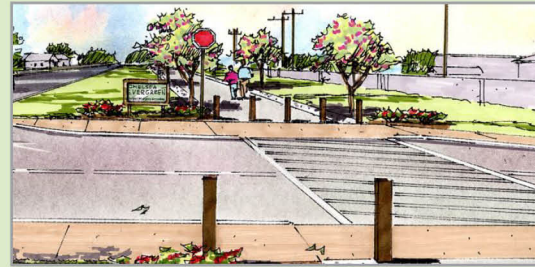
LAND

The Memphis and Shelby County Community Redevelopment Agency (CRA) signed a Letter of Intent with a developer for the redevelopment of the **Manassas Market site** (former Chism Trail grocery store site at N. Parkway and Danny Thomas). The proposed mixed-use development will include **affordable housing and a ground floor, full-service grocery**. ▼



SOURCE: TORTI GALLAS + PARTNERS

EDGE approved one residential PILOT to construct **200 apartment units** on a main commercial corridor in a distressed New Markets Tax Credit Census Tract. At least **20% of the units of this \$68 million investment** will be available for low to moderate income residents.



SOURCE: GREATER MEMPHIS GREENLINE

▲ In partnership with the Wolf River Conservancy, Memphis Parks is continuing work on the expansion of **Phase 15 of the Wolf River Greenway**. Two community meetings were held to get community input. This phase of the greenway will start at 2nd Street and connect with the newly opened Chelsea Greenway at Watkins.

Memphis Parks partnered with the Urban Art Commission (UAC) to commission two local artists to design and create **two murals at the new Gaisman Community Center**. In an additional partnership with the UAC, two local artists are commissioned to create a **mosaic and painted mural at the Douglass pool house and community center** that highlights the rich history of the Douglass neighborhood.

Audubon Park's official opening was on July 28th. The park received a new **playground, pavilion, futsal courts (hard surface soccer court), and improved parking lot**. Construction is still underway at The Links at Audubon, with completion expected in 2024. ▼



SOURCE: CITY OF MEMPHIS

In a partnership with the Downtown Memphis Commission (DMC), the CRA approved **four grants for \$25,000** to renovate the exterior of existing and new small businesses in the **Uptown TIF district**.



SOURCE: COMMERCIAL APPEAL

Using grant funding from the State, Solid Waste is collaborating with Shelby County and other regional municipalities to perform a **regional waste characterization study and solid waste plan**.
DPD's Office of Sustainability & Resilience submitted their notice of intent with the Environmental Protection Agency to create a **regional climate action plan** at the Memphis, TN-MS-AR Metropolitan Area level. The regional climate action plan is part of the Climate Pollution Reduction Grants (CPRG) program passed by Congress in 2022, with the focus being the reduction of greenhouse gas pollution. The regional plan will be guided by the Memphis Area Climate Action Plan, with completion expected in late 2025. Additional funding for implementation will be awarded as a part of the CPRG program.

◀ MATA has acquired **40 new electric buses** to their fleet. Grant funding was acquired from State and Federal sources.

PROGRESS HIGHLIGHTS

ITD is starting the process for **public wireless internet** and the utilization of dark fiber for places throughout the City. The Legal department is currently reviewing the terms for these initiatives. ▶

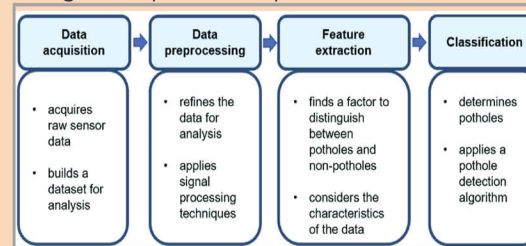


SOURCE: INDIO NETWORKS

CONNECTIVITY

ITD is in the contracting process for Phase III of an initiative that allows **easier identification of potholes and blight.** ▼

The general process of pothole detection



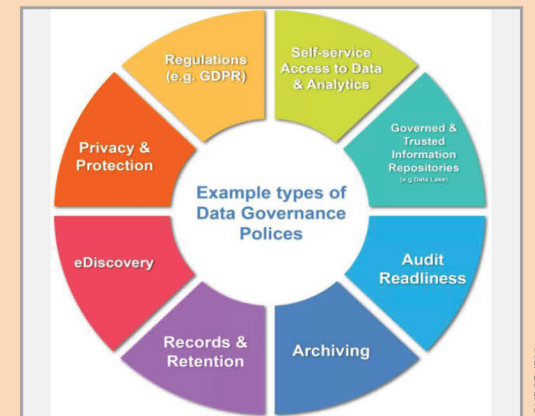
SOURCE: MDP APPLIED SCIENCES



SOURCE: POTHOLE DETECTION - VISO.AI

MATA announced the construction of the **East to West route of the Innovation Corridor** will start this fall, utilizing some of the newly acquired electric buses.

ITD is currently developing a **Data Governance Plan** in collaboration with the Office of Performance Management. Meetings with various City Divisions are currently underway to start the process.



SOURCE: IBM



SOURCE: USDOT

◀ DPD and Engineering were jointly awarded a Planning and Demonstration Grant through the U.S. Department of Transportation's Safe Streets and Roads for All (SS4A) Grant Program. Together the divisions will develop a **comprehensive safety action plan** with the goal of preventing deaths and serious injuries in the roadway.

PROGRESS HIGHLIGHTS

The CRA Board approved the **transfer of two properties** on N. 7th Street in the Uptown TIF district and a contribution of \$50,000 to CAAP Inc. for the development of **affordable housing** for low-income seniors and families. CAAP plans to rehabilitate an existing vacant apartment building to provide ten units of affordable housing for homeless seniors on one parcel and the construction of an affordable single-family home for a low-income family on the other parcel. ▼

As a part of their Single Family Home Rehab program, the CRA completed **rehab of 23 homes in the Uptown TIF district with another 21 rehabs underway.** The Single Family Rehab program was launched in the Binghampton TIF district, and **20 home rehabs** are expected to be completed by the end of the year. Additionally, the CRA is providing **emergency home repairs** in the Uptown TIF district through federal ARPA funding provided by HCD.



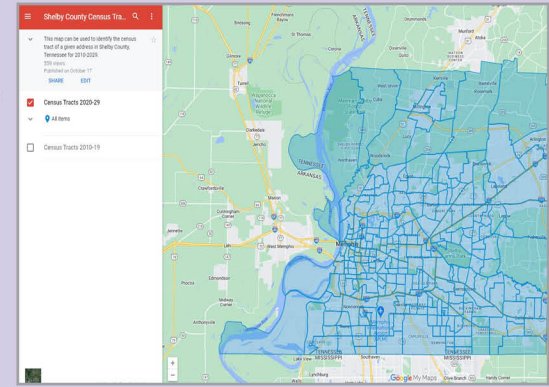
Comprehensive Planning **co-hosted an open house** with the Office of Business Diversity & Compliance (OBDC) and a large general contractor **to bring in more local MWBE companies** as subcontractors for Accelerate Memphis projects.



DPD is streamlining the **review process of commercial new, addition, accessory, and alteration permit applications.** For all commercial permit types, DPD met the goal for set of number of days to review applications

◀ EDGE approved **four** forgivable Inner City Economic Development (ICED) Loans assisting investments of local businesses **totaling \$308,725.** These neighborhood businesses, located in New Markets Tax Credit Census Tracts, are making renovations to their property to be more inviting and attract customers.

SOURCE: MEMPHIS & SHELBY COUNTY CRA



SOURCE: MEMPHISPOINT.COM

◀ The CRA held two ribbon cutting events for two green spaces and neighborhood amenities in the Uptown TIF district – **Morris Park and the Chelsea Greenline** (also known as the Bearwater Greenline). In partnership with Memphis Parks, CRA provided funding and project management support for the Morris Park renovations. For the Chelsea Greenline, the CRA managed the design and construction.

DPD launched the **Citizen Portal Training Academy** to help customers **learn how to use the Develop 901 citizen portal.** Launched May 1st, the training features recorded training videos and printable reference guides.

In the first half of 2023, EDGE approved job creation **PILOT** (Payment-In-Lieu-Of-Tax) incentives for **six businesses, four** of which were in distressed New Markets Tax Credit eligible Census Tracts. These approvals allowed the businesses to employ **542 people** and invest approximately **\$300 million** in our community.

◀ Comprehensive Planning created and published a **Census Tool dashboard** that allows users to access and download census data in Shelby County. The dashboard also assists users in **identifying their specific census tract.**

PROGRESS HIGHLIGHTS

Comprehensive Planning continuously strives to increase community engagement and reach a broader audience. In 2023, our staff worked towards this goal by embracing innovative outreach strategies and participating in planning workshops, educational training, and webinars.

During October, Memphis hosted the annual fall conference of the **Tennessee Chapter of the American Planning Association (TAPA) and Tennessee Section of the Institute of Transportation Engineers (TSITE)**. Nearly 300 planners and transportation engineers from across the state gathered for three days of presentations, conversation, tours, and events on not only top issues in planning and transportation statewide, along with issues and successes here in Memphis.

Presented at the **Tennessee Chapter of the American Planning Association's (TAPA) Fall Conference** in Memphis about Early Stage Investments for the Accelerate Memphis public investment initiative. ▼

Presented at the **TAPA/TSITE Spring Retreat** on implementation of the Memphis 3.0 Comprehensive Plan.



SOURCE: CNU

▲ Attended the **Congress for New Urbansim (CNU 31) Conference** in Charlotte.

Met with **Planners of Columbia, TN** as they prepared to update their comprehensive plan to share strategies and discuss respective comprehensive planning approaches.

Presented at the **Tennessee Chapter of the American Planning Association's (TAPA) Fall Conference** in Memphis on the plenary panel and served as a speaker on a safety and mobility project in Memphis Medical District. ▼

Engaged with the **the City of Denver and NYC Department of City Planning** to learn about each other's small area planning process, engagement process, and funding strategies.



SOURCE: TAPA CONFERENCE

Presented at the **TAPA/TSITE Fall Conference** on the Memphis Innovation Corridor Transit Oriented Development Plan.



SOURCE: TAPA CONFERENCE

Served as a member of the Division of Engineering's Pedestrian Advocacy Council.

Presented on Memphis 3.0 and ongoing Comprehensive Planning projects and plans to multiple community groups such as the **Rhodes College undergraduate students and local CDCs**.

Attended the **NACTO Conference** in May in Denver.

COMMUNITY



ONGOING CONSTRUCTION ON
MCLEMORE AVE IN SUMMER 2023

ACCELERATE MEMPHIS

Launched in 2021 under the Strickland administration, the \$200M initiative Accelerate Memphis – Investment in Neighborhood was created to serve as a catalyst for growth throughout the City. Of the \$200M in funding, \$75M was designated to activate Memphis 3.0 plan implementation by investing in 35 anchor intersections, 9 corridors, and 4 large intersections. Throughout 2023, Comprehensive Planning finalized the design process, established construction managers, and started construction on over 50% of projects.

ACCELERATE MEMPHIS

What is Accelerate Memphis?

Accelerate Memphis – Invest in Neighborhoods is investing \$200 million in catalytic community projects intended to accelerate the city’s growth by improving quality of life, driving equity and inclusion, improving housing and connectivity, and solving stubborn problems deeper than any single capital improvement plan can solve.



EARLY STAGE INVESTMENT (ESI) ON MCLEMORE AVE INCLUDED THE INSTALLATION OF TWO MID-BLOCK PEDESTRIAN CROSSINGS, RECTANGULAR RAPID FLASH BEACONS (RRFB), AND THE CITY'S FIRST INSTALLATION OF GREEN INFRASTRUCTURE CALLED BIOSWALES. PROJECT COMPLETED IN JULY 2023. PHOTO LOOKING WEST ON MCLEMORE AVE.

Activating Memphis 3.0 - \$75 million

- Implementation of large scale public improvements identified in 9 small area plans
- Early stage investments at 35 anchors
- Safety improvement at 4 intersections
- Broadband infrastructure improvements (Managed by HCD)
- Affordable housing trust fund in Memphis 3.0 anchors (Managed by HCD)

Improving Parks - \$75 million

- Deferred maintenance at parks, community and senior centers, aquatic facilities
- Investments in community identified improvements – parks, golf courses, new community and senior centers, greenline/greenway connections and extensions

Revitalizing Citywide Assets - \$50 million

- Repairs and renovations to AutoZone Park and FedEx Forum
- Historic Melrose mixed use/library/senior housing development
- Liberty Park youth sports complex
- Mud Island River Park improvements
- 100 N. Main remediation
- Underpass railroad and street improvements



ACCELERATE MEMPHIS

Large Scale Investments

Nine locations are targeted for large scale investments of \$4 million each. These investments were identified and prioritized in small area plans by community members during the small area planning process. Large scale investments include pedestrian scale street lights, new sidewalks, public promenades and plazas, rainwater detention, intersection improvements, road reconfiguration and multi-modal trails.

LARGE SCALE INVESTMENT LOCATIONS

- ➔ **Highland Heights & Heights Line**
- ➔ **Hollywood-Hyde Park**
- ➔ **Klondike**
- ➔ **Oakhaven**
- ➔ **Orange Mound**
- ➔ **Raleigh**
- ➔ **Soulsville**
- ➔ **South City**
- ➔ **Whitehaven**



As part of the Highland Heights project, the Heights Line began construction in July 2023. Originally a vision spearheaded by the Heights CDC, the City is revitalizing a former trolley line into a multi-use trail that will be pedestrian and bike friendly. Construction will be complete early spring 2024. Photo by Malasri Engineering.

ACCELERATE MEMPHIS

Early Stage Investments

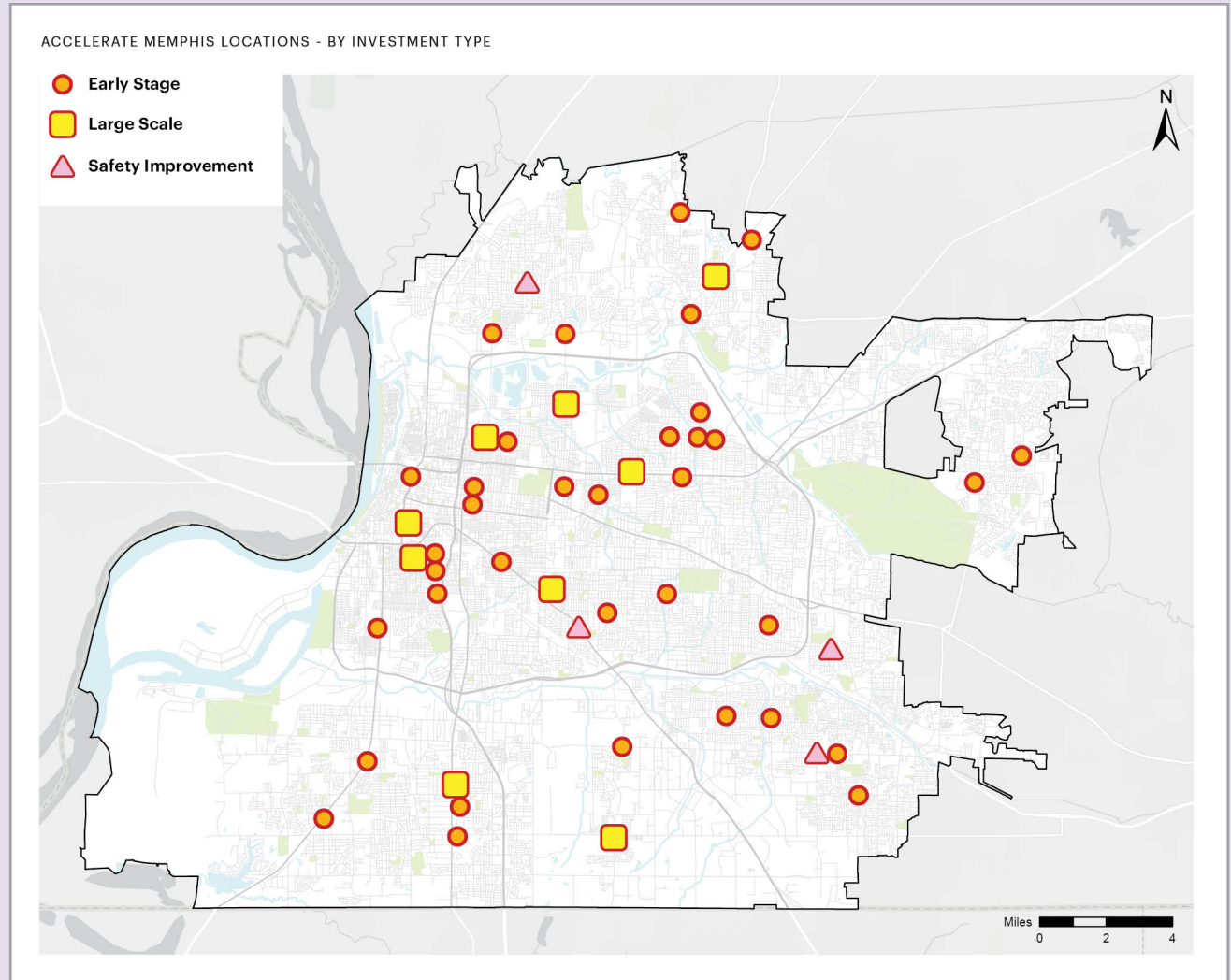
A mix of 35 **nurture** and **accelerate** anchors identified in Memphis 3.0 are receiving \$400,000 each in early stage investments. Early stage investments include public art, new sidewalks, ADA curb ramps, traffic signalization improvements, and street lighting.

Safety Improvement of Intersections

Four intersections identified in Memphis 3.0 are receiving critical improvements prioritizing safety. The improvements may include intersection redesign, improved lighting, signal upgrades, crosswalk and sidewalk improvements, and ADA improvements. Each intersection exhibits a need for improvements to enhance the safety of pedestrians, cyclists, and drivers.

SAFETY IMPROVEMENT INTERSECTION LOCATIONS

- ➔ **Frayser Blvd & Overton Crossing St**
- ➔ **Hickory Hill Rd & Winchester Rd**
- ➔ **Lamar Ave/Kimball Ave/Pendleton St**
- ➔ **Trinity & Germantown Rd**





PUBLIC MEETING HELD IN CITY COUNCIL, DISTRICT 1 ON JUNE 30, 2022

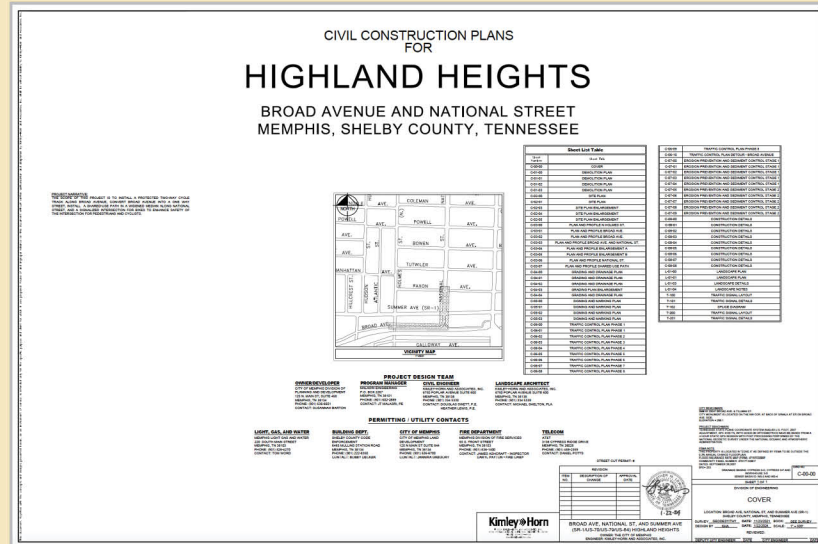
ACCELERATE MEMPHIS: LARGE SCALE INVESTMENTS

During 2022, Comprehensive Planning engaged local design firms to develop concepts from the 2021 Small Area Plans into full construction plans for implementation. This phase included survey work, traffic analysis, design development and stakeholder engagement. Additionally, construction managers were engaged in 2022 to ensure all projects are ready for construction in 2023. 2023 accomplishments include the completion of all design phases with each engineering consultant, final design approval by City Engineering, and the construction commencement of three large scale investment projects. An additional four large scale projects started construction in January 2024.

IMAGE: CITY OF MEMPHIS

ACCELERATE MEMPHIS: LARGE SCALE INVESTMENTS

Highland Heights



- FOCUS ANCHOR AREA
- National St from Summer Ave to Macon Rd (Heights Line Project)
 - Broad Ave from Summer Ave to Holmes St (Highland Heights Project)

CIVIL CONSTRUCTION PLAN FOR HIGHLAND HEIGHTS

- ✓ Highland Heights: 100% construction documents were finalized and approved in January 2024 after a lengthy design process throughout 2023.
- ✓ Construction Manager: Zellner Construction

- ✓ Improvements: Protected bike lanes, road configuration, new sidewalks
- ✓ Designer: Kimley-Horn

The Highland Heights Small Area Plan is available at: memphis3point0.com/projects-highlandheights

Heights Line



HEIGHTS LINE CONSTRUCTION

ACCELERATE MEMPHIS IMPLEMENTATION PROGRESS

- ✓ Heights Line: 100% construction documents were finalized and approved in spring 2023. Construction started in summer 2023.

- ✓ Improvements: Widening of existing median to create a multi-use path for walking or biking, landscaping, benches, crosswalks, and curb ramps.

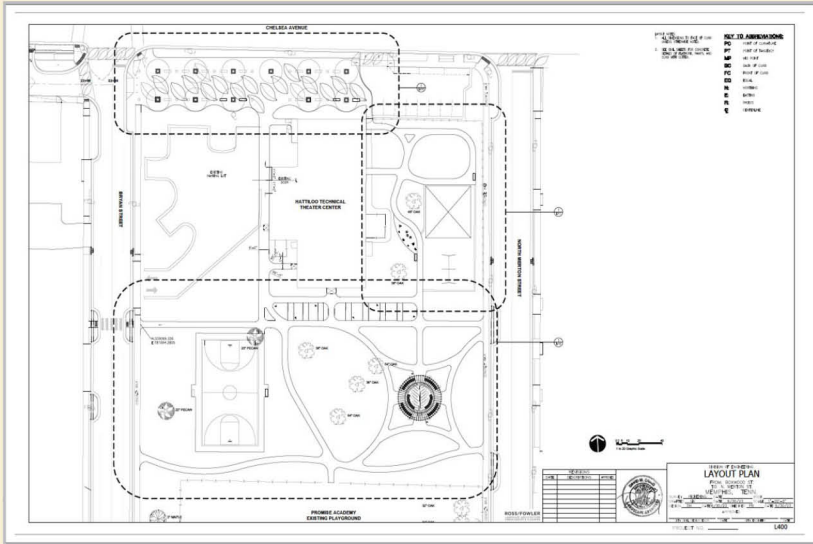
ACCELERATE MEMPHIS: LARGE SCALE INVESTMENTS

Hollywood-Hyde Park



FOCUS ANCHOR AREA
• Chelsea Ave from
Boxwood St to Merton St

CONSTRUCTION ALONG CHELSEA AVE



EXAMPLE OF PARK LAYOUT PLAN IN BETWEEN CHELSEA AVENUE AND PROMISE ACADEMY

ACCELERATE MEMPHIS IMPLEMENTATION PROGRESS

✓ 100% construction documents were finalized and approved in fall 2023. Construction started in January 2024.

✓ Improvements: Sidewalk, landscaped pedestrian plaza, landscaped park near Promise Academy, basketball court, shade structure, lighting, expansion of median along old trolley right of way

✓ Designer: Cannon & Cannon
✓ Construction Manager: Montgomery Martin Construction

 The Hollywood-Hyde Park Small Area Plan is available at: memphis3point0.com/projects-hydepark

ACCELERATE MEMPHIS: LARGE SCALE INVESTMENTS

Klondike



FOCUS ANCHOR AREA
 • **Vollintine Ave from Bellevue Blvd to Watkins St**

CONSTRUCTION ON VOLLINTINE AVE ADJACENT TO PEREA ELEMENTARY

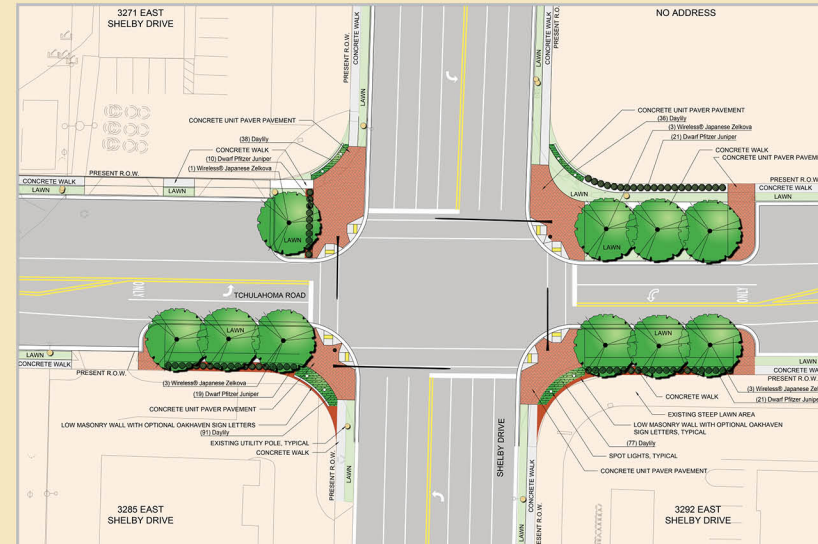
ACCELERATE MEMPHIS IMPLEMENTATION PROGRESS

- ✓ **100% construction documents were finalized and approved in fall 2023. Construction started in January 2024.**
- ✓ **Designer: Fisher Arnold**

- ✓ **Improvements: Bump outs, bike lanes, RRFBs, raised crosswalks, raised intersection, signalization upgrades, landscaping**
- ✓ **Construction Manager: Montgomery Martin Construction**

 The Klondike Small Area Plan is available at: memphis3point0.com/projects-klondike

Oakhaven



FOCUS ANCHOR AREA
 • **Intersection of Shelby Dr and Tchulahoma Rd**

INTERSECTION IMPROVEMENTS AT SHELBY DR AND TCHULAHOMA ST

ACCELERATE MEMPHIS IMPLEMENTATION PROGRESS

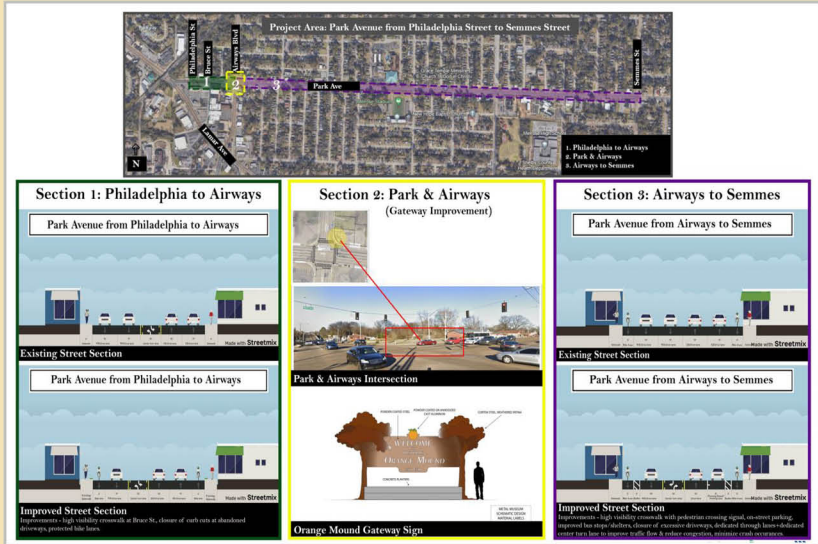
- ✓ **100% construction documents were finalized and approved in fall 2023. Construction scheduled to start March 2024.**
- ✓ **Designer: Fisher Arnold**

- ✓ **Improvements: Bumpouts, curb extensions with truck aprons, signalization upgrades, improved lighting, landscaping, neighborhood signage**
- ✓ **Construction Manager: Montgomery Martin Construction**

 The Oakhaven Small Area Plan is available at: memphis3point0.com/projects-oakhaven

ACCELERATE MEMPHIS: LARGE SCALE INVESTMENTS

Orange Mound



FOCUS ANCHOR AREA

- Park Ave from Philadelphia St to Semmes St

ORANGE MOUND STREET IMPROVEMENTS

ACCELERATE MEMPHIS IMPLEMENTATION PROGRESS

- ✓ 100% construction documents were finalized and approved in fall 2023. Construction started in December 2023.
- ✓ Designer: ABES Engineering

- ✓ Improvements: Midblock crosswalk, RRFBs, storm drainage, curb and gutter, signalization upgrades, dedicated bike paths and bus stops
- ✓ Construction Manager: Montgomery Martin Construction

The Orange Mound Small Area Plan is available at: memphis3point0.com/projects-orangemound

Raleigh



FOCUS ANCHOR AREA

- Raleigh Town Center

UNDER CONSTRUCTION - ACTIVATION OF THE LAKESIDE PROMENADE TO RALEIGH LIBRARY

ACCELERATE MEMPHIS IMPLEMENTATION PROGRESS

- ✓ 100% construction documents were finalized and approved in fall 2023. Construction started in January 2024
- ✓ Designer: Cannon & Cannon

- ✓ Improvements: Activation of existing lakeside, creation of public promenade, pedestrian walkways, seating, lighting, drainage
- ✓ Construction Manager: Montgomery Martin Construction

The Raleigh Small Area Plan is available at: memphis3point0.com/projects-raleigh

ACCELERATE MEMPHIS: LARGE SCALE INVESTMENTS

Soulsville



FOCUS ANCHOR AREA

- Walker Ave from Third St to Mississippi Blvd
- Walker Ave from Ford Pl to Cummings St

CONSTRUCTION ALONG WALKER AVE

ACCELERATE MEMPHIS IMPLEMENTATION PROGRESS

- ✓ 100% construction documents were finalized and approved in spring/summer 2023. Construction on Walker Ave from Third St to Mississippi Blvd started in September 2023.

- ✓ Construction on Walker Ave from Ford Pl to Cummings St is scheduled to start early February 2024 once the eastern side is complete.

 The Soulsville Small Area Plan is available at: memphis3point0.com/projects-soulsville



CONSTRUCTION ALONG WALKER AVE

- ✓ Improvements: RRFBs, raised crosswalks, raised intersections, bump outs, bioswales

- ✓ Designer: Kimley-Horn
- ✓ Construction Manager: Montgomery Martin Construction

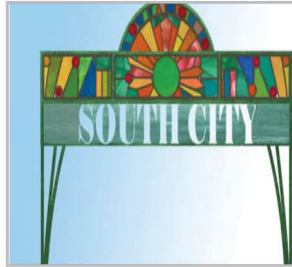
ACCELERATE MEMPHIS: LARGE SCALE INVESTMENTS

South City



Mississippi Blvd. Underpass Design

- A) Wall Signage: "Welcome to South City" sign to greet pedestrians and travelers.
- B) Inner Frames: Striped linear and diagonal patterns will fill the inner frames, which line the entire underpass. Frames are 7'x7.25'.



Inner Frames Patterns



FOCUS ANCHOR AREA

- Intersection of Mississippi Blvd / Georgia Ave / Lauderdale St, along Mississippi Blvd to the underpass (south of intersection)

EXAMPLE OF PROPOSED ARTWORK BY KHARA WOODS AND SUZY HENDRIX

ACCELERATE MEMPHIS IMPLEMENTATION PROGRESS

- ✓ 100% construction documents were finalized and approved in fall 2023. Public art will also be a large component of the project. Local artists spent time in 2023 engaging with community members and gathering feedback on their proposed designs.

- ✓ Sculptural art pieces began fabrication in late fall 2023. Construction at intersection and underpass started in January 2024.

- ✓ Designer: SSR Engineering

The South City Small Area Plan is available at: memphis3point0.com/projects-southcity

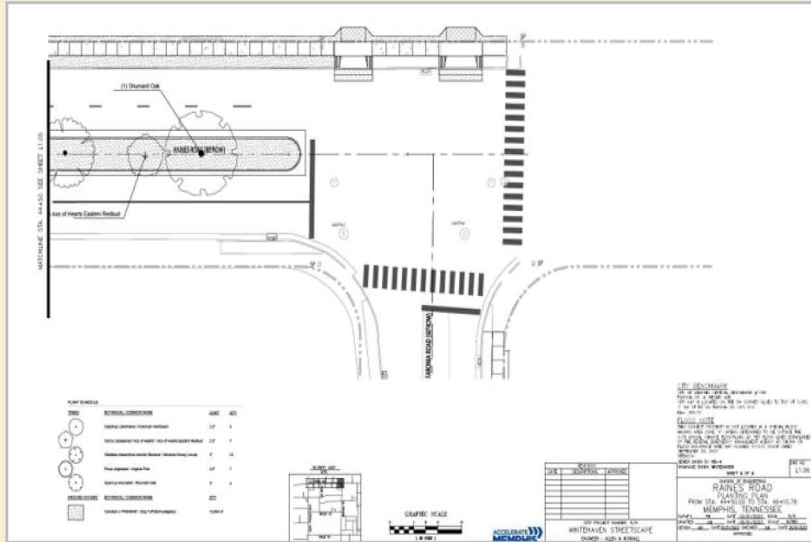


CONSTRUCTION AT INTERSECTION AND UNDERPASS

- ✓ Landscape Architect: John Jackson
- ✓ Artists: Suzy Hendrix, Khara Woods

ACCELERATE MEMPHIS: LARGE SCALE INVESTMENTS

Whitehaven



FOCUS ANCHOR AREA

- Raines Rd from Elvis Presley Blvd to Faronia Rd
- Faronia Rd from Raines Rd to Finley Rd.
- Finley Rd from Faronia Rd to Elvis Presley Blvd

EXAMPLE OF LANDSCAPING PLAN AND PEDESTRIAN CROSSWALKS ON RAINES RD AND FARONIA RD

ACCELERATE MEMPHIS IMPLEMENTATION PROGRESS

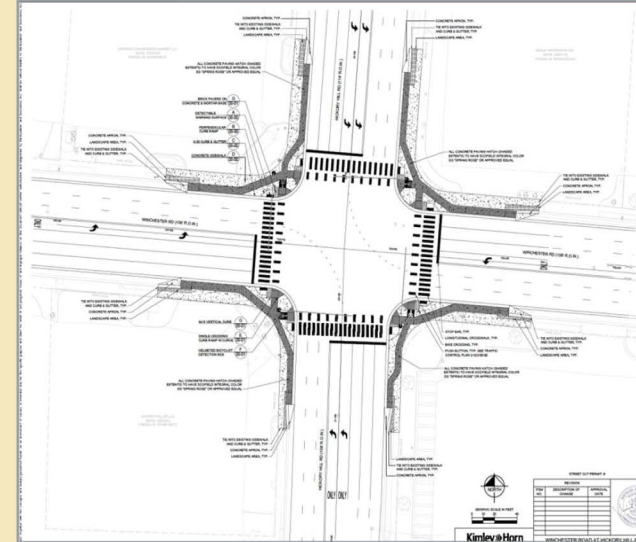
✓ **Design plans currently in final stages and expected to be finalized February 2024. Construction is expected to commence in spring 2024.**

- ✓ **Improvements: Sidewalk improvements, the addition of medians, pedestrian crosswalk**
- ✓ **Designer: Allen & Hoshall**
- ✓ **Construction Manager: Montgomery Martin Construction**

📄 The Whitehaven Small Area Plan is available at: memphis3point0.com/projects-whitehaven

ACCELERATE MEMPHIS

Safety Intersections



Identified during the Memphis 3.0 planning process, the following intersections were chosen to receive improvements prioritizing multimodal safety. Designer completed the design of three Safety Intersections in 2023 and made progress on one Safety Intersection.

1. Trinity Rd and Germantown Pkwy
2. Winchester Rd and Hickory Hill Rd – Scheduled to start construction May 2024
3. Frayser Blvd and Overton Crossing Blvd – Scheduled to start construction April 2024
4. Lamar Ave / Kimball Ave / Pendleton St

APPROVED SITE PLAN FOR WINCHESTER RD AND HICKORY HILL RD

ACCELERATE MEMPHIS IMPLEMENTATION PROGRESS

- ✓ **Improvements: Intersection redesign, curb extensions, curb ramps, crosswalks, landscaping, traffic and pedestrian signalization**
- ✓ **Designer: Kimley-Horn**
- ✓ **Construction Manager: Montgomery Martin Construction**

📄 The Safety Intersections are available at: memphis3point0.com/projects-safety

ACCELERATE MEMPHIS

Early Stage Investments



GRAHAM ST AND FAXON AVE (NEAR GRAHAMWOOD ELEMENTARY)

FOCUS ANCHOR AREAS

A mix of 35 nurture and accelerate anchors

A mix of 35 nurture and accelerate anchors were identified by community feedback during the Memphis 3.0 process. Of the 35, DPD is responsible for oversight of construction at 22 sites. 16 sites were started in 2023, 7 were completed, and 12 continued construction progress into 2024 or started in January 2024.

ACCELERATE MEMPHIS IMPLEMENTATION ITEMS

- ✓ Intersection improvements
- ✓ Creation of public green space
- ✓ Sidewalk improvements
- ✓ Pedestrian Crossing improvements

- ✓ **Designer: Kimley-Horn**
- ✓ **Construction Manager: Montgomery Martin Construction**

ACCELERATE MEMPHIS

Early Stage Investments Locations

Updated: February 15, 2024

Project Complete	1	McLemore	McLemore Ave from College St to Neptune St
	2	Intersection	Delano Ave at Watkins St
	3	Intersection	North Graham St at Faxon Ave
	4	Intersection	James Rd and Rodney Baber Park
	5	Intersection	Wesley Dr at Southwest TN Community College / Methodist South
	6	Intersection	Merton St and Harvard Ave
	7	Intersection	Sea Isle Rd and Vera Cruz St
	8	Intersection	Rhodes Ave at Sherwood Middle School
Active Construction	9	Intersection	Wells Station Rd and Grey Rd
	10	Intersection	Macon Rd and A Street in Old Cordova
	11	Intersection	Poplar Ave and Cleveland St
	12	Intersection	Raleigh-Millington Rd and Egypt Central Rd
	13	Intersection	Kerr Ave and Gaither St
	14	Intersection	Macon Rd and Berclair Rd
	15	Intersection	Macon Rd and Wells Station Rd
	16	Intersection	Winchester Rd and Ridgeway Rd
	17	Intersection	Poplar Ave and Alabama St
	18	Intersection	Lamar Ave and South McLean
	19	Intersection	Shelby Drive and Elvis Presley Blvd
	20	Intersection	Johnson-Hale Ave and Tillman St
Construction Start Date Scheduled	21	Intersection	Jackson Ave and N Evergreen St
	22	Intersection	Madison Ave and Montgomery St
	23	Intersection	Madison Ave and Cleveland St

The Early Stage Investments are available at: memphis3point0.com/projects-earlystage

ACCELERATE MEMPHIS

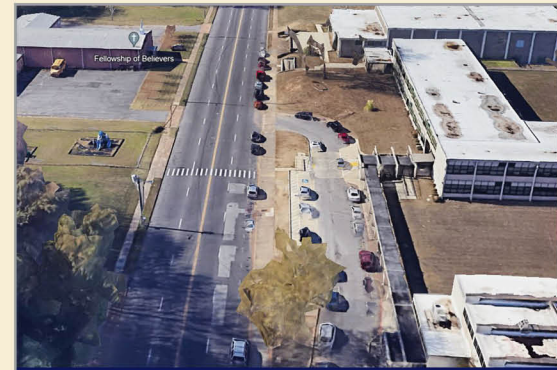
Early Stage Investments



JAMES RD AND RODNEY BABER



POPLAR AVE AND CLEVELAND ST

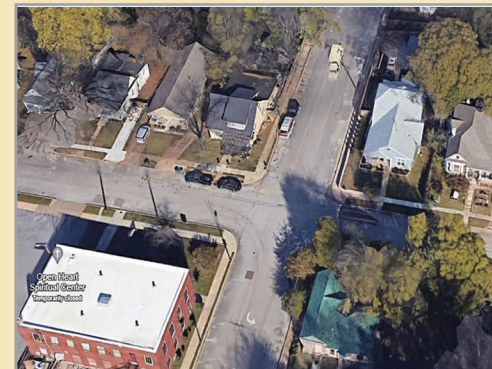


RHODES AVE AND SHERWOOD MIDDLE SCHOOL (BEFORE AND AFTER)

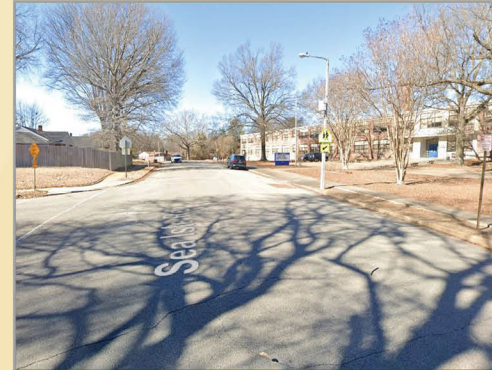
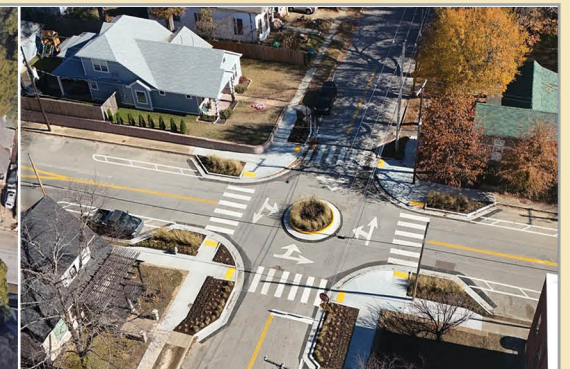


The Early Stage Investments are available at: memphis3point0.com/projects-earlystage

ACCELERATE MEMPHIS



HARVARD ST AND MERTON ST (BEFORE AND AFTER)



SEA ISLES RD AND VERA CRUZ ST (BEFORE AND AFTER)



ACCELERATE MEMPHIS

Early Stage Investments




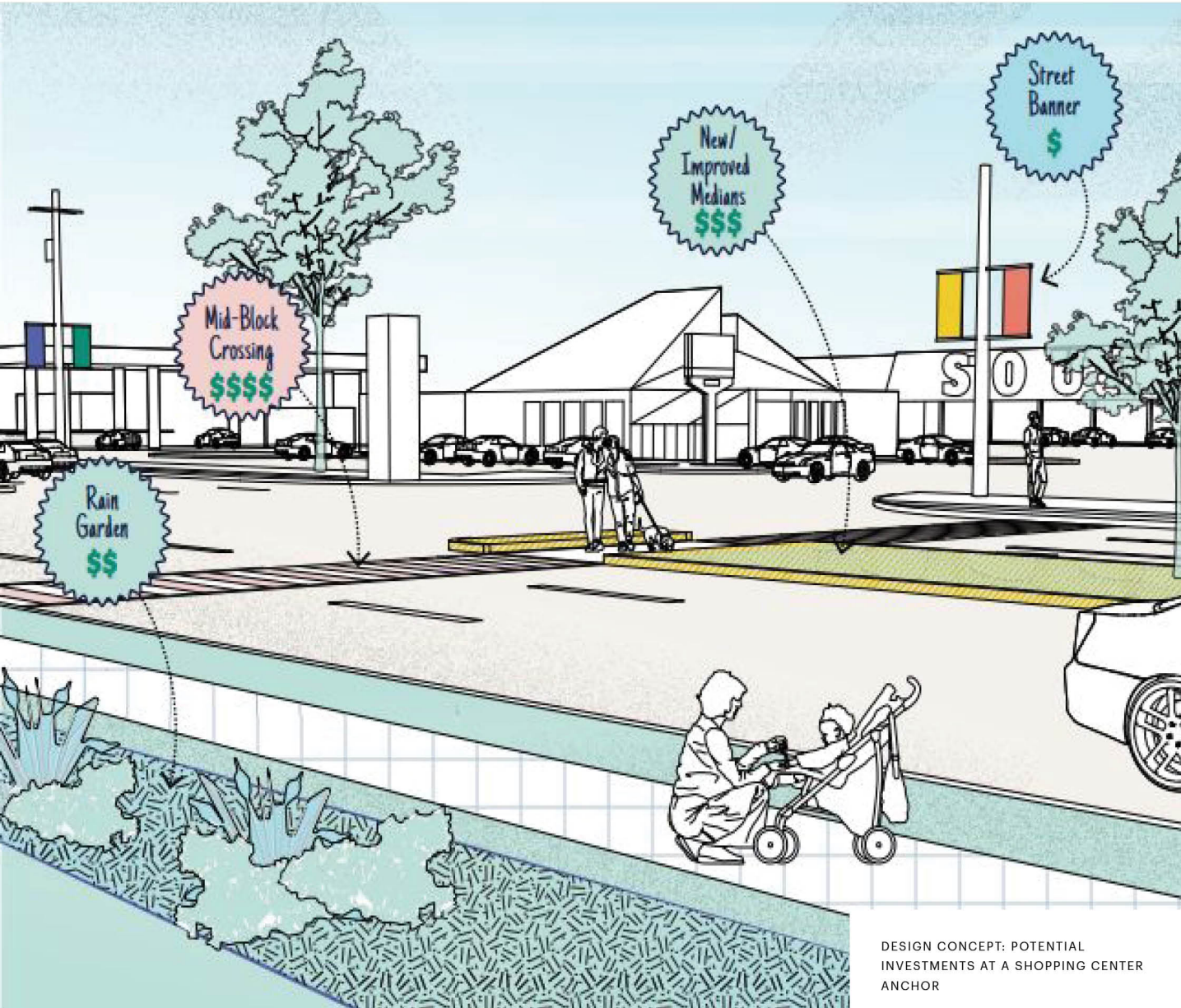
MCLEMORE AVENUE GREEN INFRASTRUCTURE (BIOSWALE)

ACCELERATE MEMPHIS



MCLEMORE AVENUE GREEN INFRASTRUCTURE (BIOSWALE) GROUND BREAKING EVENT

 The Early Stage Investments are available at:
memphis3point0.com/projects-earlystage



DESIGN CONCEPT: POTENTIAL INVESTMENTS AT A SHOPPING CENTER ANCHOR

PLANS & PROJECTS

Comprehensive Planning updated the Memphis Public Investment Guide in 2023. Now known as the Memphis Community Improvement Guide, it serves as a resource for neighborhood organizations and residents interested in planning and implementing small-scale community improvement projects on their own or in conjunction with the City. The guide is considered a living document and will be updated on a yearly basis.

PLAN & PROJECT

Memphis Community Improvement Guide

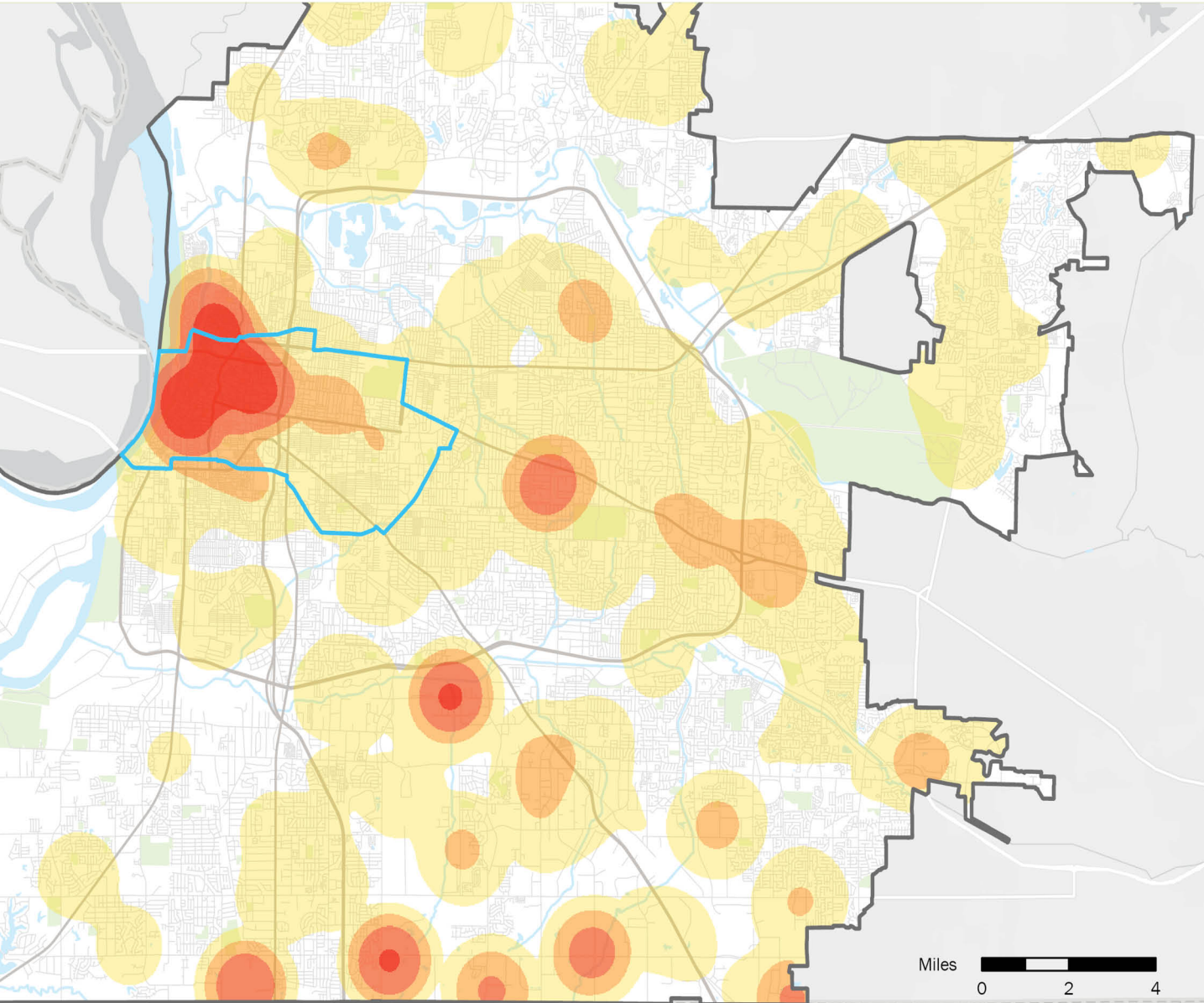
The original intention of the Memphis Community Improvement Guide (previously called the Memphis Public Investment Guide) was to assist in neighborhood engagement with early stage Accelerate Memphis projects - to help community members decide which public improvements they wanted implemented, the cost associated with each improvement, and provide a visual aid of the public improvements. During the neighborhood meetings, community members connected with the visuals in the Guide and were able to verbalize the improvements they believed were needed based on existing conditions at the anchors. The Comprehensive Planning Department consistently receives requests for information from individuals, local community development corporations, and neighborhood groups on the process of implementing public improvements. This guide is a tool for those that want to improve conditions in their neighborhood.

THE DOCUMENT HAS THREE MAIN RESOURCES

- ✔ **The Neighborhood Toolkit,**
- ✔ **Engagement Worksheet,**
- ✔ **The Resource Guide.**

Visit the project page for more information:
memphis3point0.com/projects-CIG





Arkansas GIS Office, Esri, HERE, Garmin, SafeGraph, METI/NASA, USGS, EPA, NPS, USDA

PLAN IMPLEMENTATION

To continually promote and support the implementation of Memphis 3.0, Comprehensive Planning performs several core functions: Consistency Analysis, 5-Year Plan Update, and the Plan to Implement Report (PIR). These functions further the implementation of Memphis 3.0, ensuring it remains a living document.

PLAN IMPLEMENTATION

Consistency Analysis

A consistency analysis is performed by Comprehensive Planning staff for certain types of applications to the Land Use Control Board (LUCB) and Board of Adjustments (BOA). The goal of the analysis is to determine the consistency of the applicant's request with the Memphis 3.0 Comprehensive Plan. Criteria for the determination include future land use and degree of change designations and descriptions, as well as other stated goals and objectives of the 3.0 Plan. Consistency analyses are included as part of application reviews conducted by Land Use and Development Services planners and contribute to their final recommendations.




Comprehensive Planning Review of Memphis 3.0 Consistency

This summary is being produced in response to the following application to support the Land Use and Development Services department in their recommendation: [MUR-22-47 South Main](#)

Site Address/Location: 363 Mulberry Street
 Overlay District/Historic District/Flood Zone: Located in the South City Overlay District and a Historic District. Not in a Flood Zone
 Future Land Use Designation: Anchor Urban Main Street (A-UMS)
 Street Type: N/A

The applicant is seeking approval for a major modification to allow outdoor entertainment as an accessory use to the already existing restaurant at 363 Mulberry St.

The following information about the land use designation can be found on pages 76 – 122:

- Future Land Use Planning Map**

 Red polygon indicates the application site on the Future Land Use Map.
- Land Use Description/Intent**
 Anchor Urban Main Street (A-UMS) are walkable, vertically mixed-use centers comprised of multi-story block-scale and house-scale buildings, most of which are attached, lining two facing blocks and extending for several adjacent blocks. An Urban Main Street provides retail and services to surrounding neighborhoods in a pedestrian-friendly environment, making it possible to accomplish several errands in a single trip. An Urban Main Street is a center of activity and supports a shared sense of community. Graphic portrayal of A-UMS is to the right.

- Degree of Change Map**

 Red polygon denotes the proposed site in Degree of Change area. The Degree of Change is Accelerate.
- Degree of Change Description**
 Accelerate areas rely on a mix of primarily private and philanthropic resources along with some public resources to intensify the existing pattern of a place.

"A-UMS" Form & Location Characteristics
 NURTURE, SUSTAIN, and ACCELERATE
 Buildings primarily attached, block-scale buildings, Mix of uses, 1-7 stories height, Several blocks of extent

"A-UMS" Zoning Notes
 Generally compatible with the following zone districts: MU, NC, CMU-2 with frontage requirements (NO District), SM in accordance with Form and characteristics listed above.

Existing, Adjacent Land Use and Zoning
 Existing Land Use and Zoning: Vacant and Commercial, SM (H)
 Adjacent Land Use and Zoning: Commercial, Office, Industrial, Parking, and SM (H)

Overall Compatibility: The requested use is compatible with the land use description/intent, form & location characteristics, zoning notes, and existing, adjacent land use and zoning as the outdoor entertainment is an accessory use to the restaurant that will allow greater mix of uses and help the principal use to function as a center of activity. This addition to the principal use will support creating a shared sense of community in the South Main Zoning District.

The proposed application is a private investment. The development will allow a greater mix of uses and help support speeding up development activity.

5. Objectives/Actions Consistent with Goal 1, Complete, Cohesive, Communities
 The requested use is consistent with Objective 1.5 – Strengthen neighborhood commercial districts, Action 1.5.6 – Support the redevelopment and intensification of underutilized commercial properties within Community Anchors

6. Pertinent Sections of Memphis 3.0 that Address Land Use Recommendations
 The parcels are located in the Core City Planning District and the requested use is consistent with the Core City Vision – Encourage walkable neighborhoods with thriving mixed-use centers and active public spaces.

Consistency Analysis Summary
 The applicant is seeking approval for a major modification to allow outdoor entertainment as an accessory use to the already existing restaurant at 363 Mulberry St.

The requested use is compatible with the land use description/intent, form & location characteristics, zoning notes, and existing, adjacent land use and zoning as the outdoor entertainment is an accessory use to the restaurant that will allow greater mix of uses and help the principal use to function as a center of activity. This addition to the principal use will support creating a shared sense of community in the South Main Zoning District.

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The requested use is consistent with Objective 1.5 – Strengthen neighborhood commercial districts, Action 1.5.6 – Support the redevelopment and intensification of underutilized commercial properties within Community Anchors

The parcels are located in the Core City Planning District and the requested use is consistent with the Core City Vision – Encourage walkable neighborhoods with thriving mixed-use centers and active public spaces.

Based on the information provided, the proposal is CONSISTENT with the Memphis 3.0 Comprehensive Plan.

Summary Compiled by: Faris Urmy, Comprehensive Planning.

A SNAPSHOT OF THE COMPREHENSIVE PLANNING REVIEW OF MEMPHIS 3.0 CONSISTENCY ANALYSIS

Memphis 3.0 Comprehensive Plan 5-Year Update

The primary goal of the Office of Comprehensive Planning is ensuring Memphis 3.0 is a living document and not a plan sitting on a shelf. The team is busy initiating a 5-Year Update to align Future Land Use, District Priorities, Goals and Actions in response to changing demands throughout the City. As a part of the update process, the team will undertake a two-year planning process which includes robust public engagement. Additionally, Comprehensive Planning is collaborating with Land Use Development and Services (LUDS) for a zoning code update to better align the Memphis 3.0 Future Land Use Plan.

MEMPHIS 3.0 COMPREHENSIVE PLAN 5-YEAR UPDATE TIMELINE

Community engagement is expected to begin in June 2024 and will continue throughout the year and likely into July 2025. There are 14 planning districts throughout the city and each district will have 10 to 12 public workshops that will last roughly 6 weeks from workshop 1 to workshop 3. Goals of the District Workshops: Workshop 1 – Review implementation progress in the district, gather feedback on potential changes to future land use and district priorities and actions. Workshop 2 – Establish preferred district future land use, actions, and priorities. Workshop 3 – Tie-in zoning changes to the established future land use and district priorities.

2024
 District Engagement

District	Workshop 1	Workshop 2	Workshop 3
Adams	June 10	June 24	July 8
Antioch	June 17	July 1	July 15
Beale	June 24	July 8	July 22
Central	July 1	July 15	July 29
Core City	June 10	June 24	July 8
East	June 17	July 1	July 15
East Memphis	June 24	July 8	July 22
Eastman	June 10	June 24	July 8
Eastman Park	June 17	July 1	July 15
Eastman Park West	June 24	July 8	July 22
Eastman Park West II	June 10	June 24	July 8
Eastman Park West III	June 17	July 1	July 15
Eastman Park West IV	June 24	July 8	July 22
Eastman Park West V	June 10	June 24	July 8
Eastman Park West VI	June 17	July 1	July 15
Eastman Park West VII	June 24	July 8	July 22
Eastman Park West VIII	June 10	June 24	July 8
Eastman Park West IX	June 17	July 1	July 15
Eastman Park West X	June 24	July 8	July 22
Eastman Park West XI	June 10	June 24	July 8
Eastman Park West XII	June 17	July 1	July 15
Eastman Park West XIII	June 24	July 8	July 22
Eastman Park West XIV	June 10	June 24	July 8
Eastman Park West XV	June 17	July 1	July 15
Eastman Park West XVI	June 24	July 8	July 22
Eastman Park West XVII	June 10	June 24	July 8
Eastman Park West XVIII	June 17	July 1	July 15
Eastman Park West XIX	June 24	July 8	July 22
Eastman Park West XX	June 10	June 24	July 8
Eastman Park West XXI	June 17	July 1	July 15
Eastman Park West XXII	June 24	July 8	July 22
Eastman Park West XXIII	June 10	June 24	July 8
Eastman Park West XXIV	June 17	July 1	July 15
Eastman Park West XXV	June 24	July 8	July 22
Eastman Park West XXVI	June 10	June 24	July 8
Eastman Park West XXVII	June 17	July 1	July 15
Eastman Park West XXVIII	June 24	July 8	July 22
Eastman Park West XXIX	June 10	June 24	July 8
Eastman Park West XXX	June 17	July 1	July 15

2025
 Plan Writing & Completion

Upon completion of the District Planning phase of the Memphis 3.0 Comprehensive Plan Update, planners will begin formalizing the results into the plan. This will result in a new Future Land Use Planning Map and Degree of Change Map, updated district priorities, and actions that will serve as the framework for growth throughout the City.

dpd
Memphis 3.0

MEMPHIS 3.0 COMPREHENSIVE PLAN 5-YEAR UPDATE TIMELINE

PLAN IMPLEMENTATION

Plan to Implement Report

The implementation of Memphis 3.0 is the responsibility of not just DPD and Comprehensive Planning, but the entire City government. All City divisions and coordinating agencies are assigned actions towards the goals and objectives of Memphis 3.0 related to their function. To track the progress of this expansive effort, each division and agency submits a progress update of their actions toward implementation on a biannual basis. These updates are compiled by Comprehensive Planning into the Plan to Implement Report, which is then submitted to the Mayor.

PLAN TO IMPLEMENT REPORT — ACTIONS SUMMARY

	Total Plan Actions	Actions Reported Jan - June 2023
Goal 1: Complete, Cohesive Communities	117	6
Goal 2: Vibrant Civic Spaces	55	5
Goal 3: Sustainable and Resilient Communities	85	4
Goal 4: High Performing Infrastructure	77	5
Goal 5: Connected Corridors and Communities	34	3
Goal 6: Equitable Opportunities	54	5
Goal 7: Prosperous and Affordable Communities	50	5
Goal 8: Engaged Communities	25	2

▲ During 2023, fourteen different City divisions and coordinating agencies reported progress towards a total of 35 actions in the implementation of Memphis 3.0.



IMAGE: CITY OF MEMPHIS

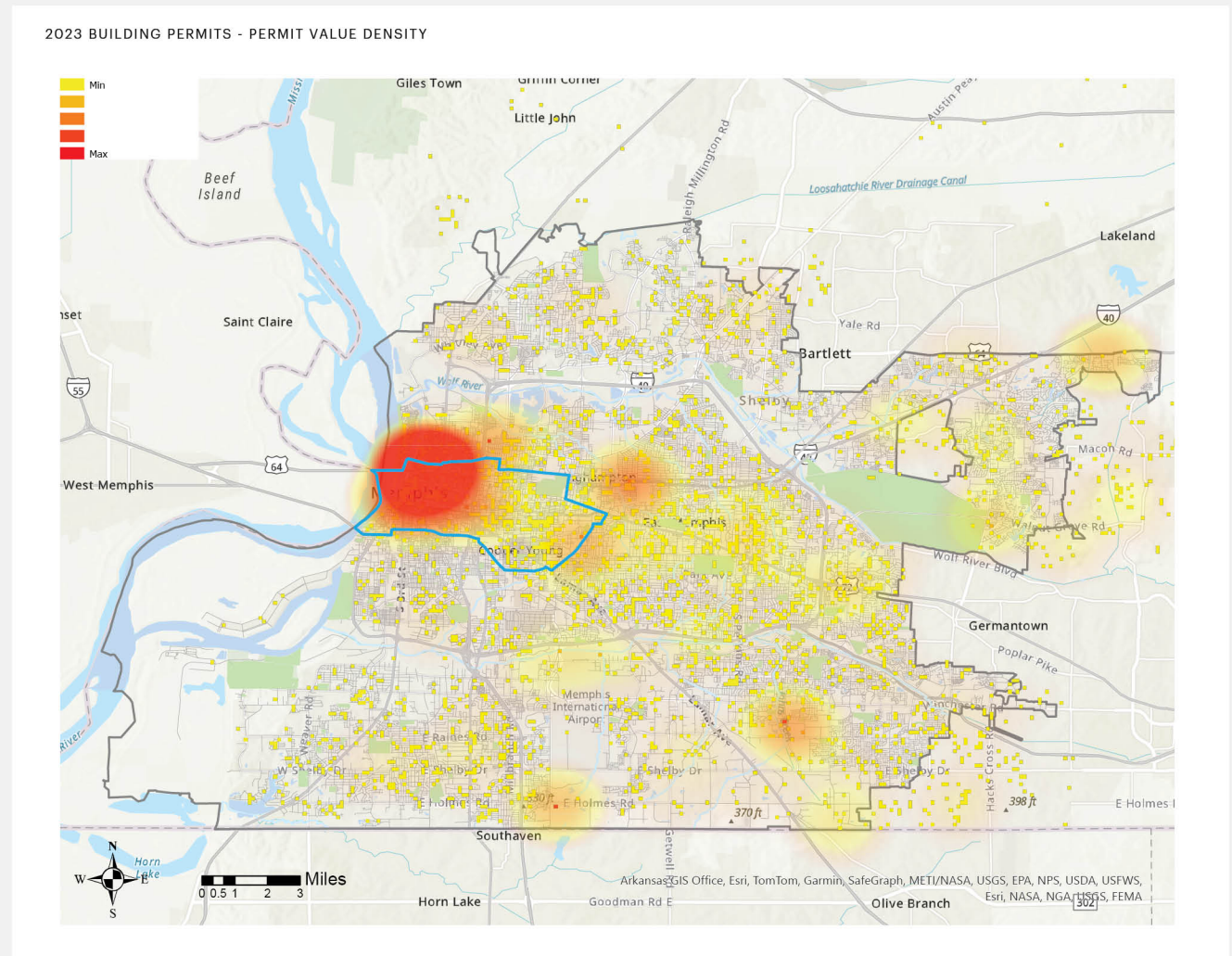
ARTISTS DISCUSSING PUBLIC ART CONCEPTS DURING MEMFIX EVENT ON MAY 20, 2023

PLAN IMPLEMENTATION : BUILDING PERMIT ACTIVITY

Building Permit Activity

Comprehensive Planning uses building permit data as one indicator in measuring the success of Memphis 3.0.

A building permit is filed with the Division of Planning and Development any time a new building is constructed or an existing building is altered or receives an addition. These permits are mapped and analyzed to understand the types, dollar values, and locations of construction activity relative to Memphis 3.0 anchors, planning districts, and City Council districts. As we continue to track and analyze building permit activity, we will gain a deeper understanding of the effect Memphis 3.0 has on development across the city.



▲ The **Core City** planning district (outlined in blue) had the highest concentration of building permit value in 2023 with **\$47.3 million per square mile**

PLAN IMPLEMENTATIO : BUILDING PERMIT ACTIVITY

Memphis 3.0 Anchors / Degree of Change

BUILDING PERMITS IN MEMPHIS 3.0 ANCHOR AREAS — BY DEGREE OF CHANGE

MEMPHIS 3.0 ANCHORS	NURTURE	ACCELERATE	SUSTAIN	TOTAL
2022	\$95,364,239	\$487,821,381	\$79,355,146	\$662,540,766
2023	\$77,335,911	\$832,906,446	\$71,808,777	\$982,051,134
Pct. Change	-18.9%	+70.7%	-9.5%	+48.2%

\$345M Increase in building permit value in accelerate areas from 2022 to 2023

BUILDING PERMITS IN MEMPHIS 3.0 ANCHOR AREAS — YEAR-TO-YEAR

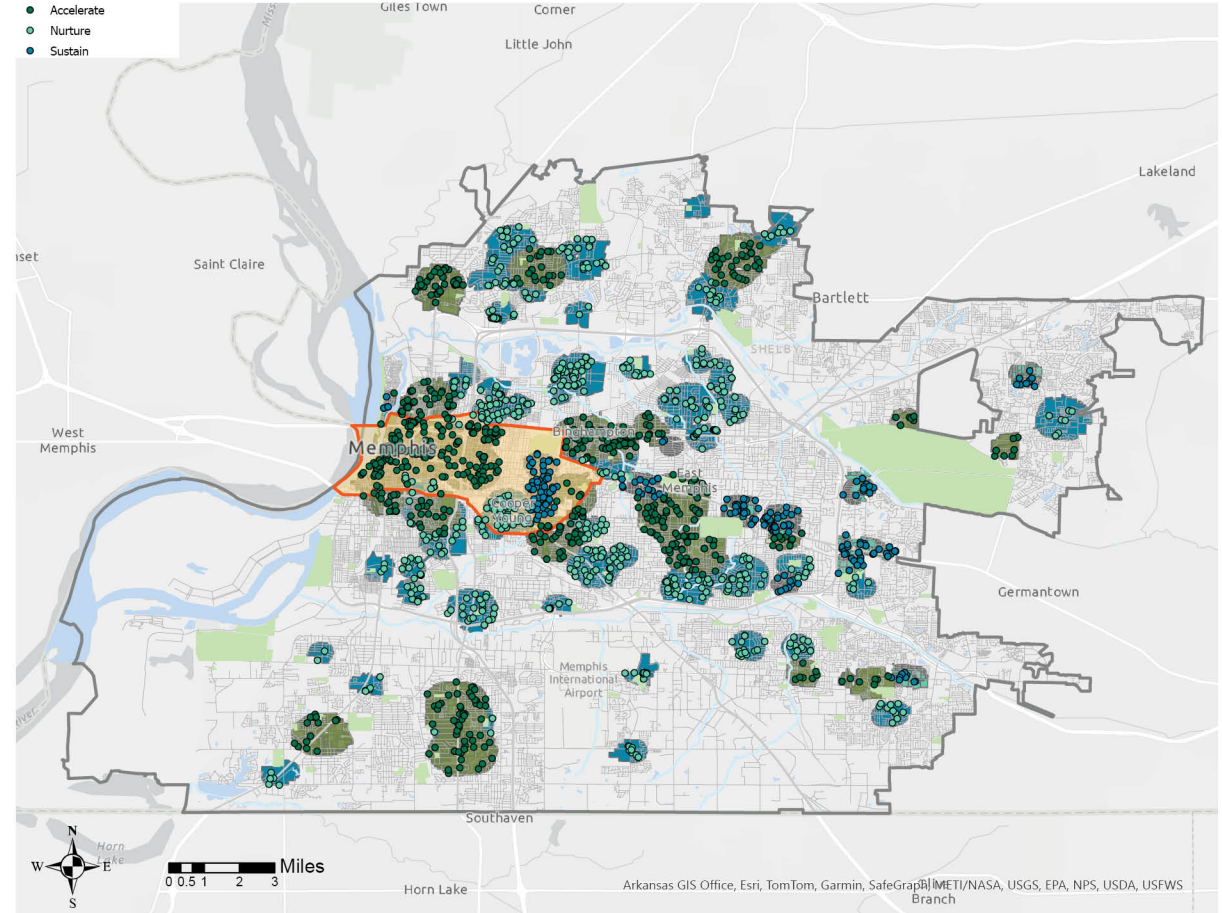
MEMPHIS 3.0 ANCHORS	2019	2020	2021	2022	2023
Number of permits	734	707	1,402	1,506	1,712
Value (\$) of permits	\$766,642,045	\$442,332,539	\$744,119,297	\$662,540,766	\$982,051,134

13.6% Increase in number of anchor area building permits from 2022 to 2023

BUILDING PERMITS IN MEMPHIS 3.0 ANCHOR AREAS — BY PLANNING DISTRICT

PLANNING DISTRICT	TOTAL	PLANNING DISTRICT	TOTAL
Cordova	\$20,684,660	Oakhaven	\$3,830,272
Core	\$653,133,494	Raleigh	\$10,052,927
East	\$45,001,410	South	\$13,723,856
Frayser	\$15,066,439	Southeast	\$1,259,876
Jackson	\$7,557,230	University	\$118,487,566
Lamar	\$32,426,059	Westwood	\$680,513
North	\$42,851,135	Whitehaven	\$15,125,289

2023 BUILDING PERMITS - BY DEGREE OF CHANGE



▲ The **Core** planning district (outlined in orange) had a large increase in building permit value within its anchor neighborhoods from \$328 million in 2022 to **\$653 million** in 2023.

PLAN IMPLEMENTATION : BUILDING PERMIT ACTIVITY

Citywide

BUILDING PERMITS CITYWIDE — BY CONSTRUCTION TYPE

CITYWIDE	NEW CONSTRUCTION	ADDITION	ALTERATION	TOTAL
2022	\$936,718,646	\$117,999,825	\$646,981,149	\$1,701,699,620
2023	\$822,843,168	\$132,658,212	\$638,011,976	\$1,593,513,356
Pct. Change	-12.1%	+12.4%	-1.3%	-6.3%

51% Proportion of permit value that went towards new construction in 2023

BUILDING PERMITS CITYWIDE — YEAR-TO-YEAR

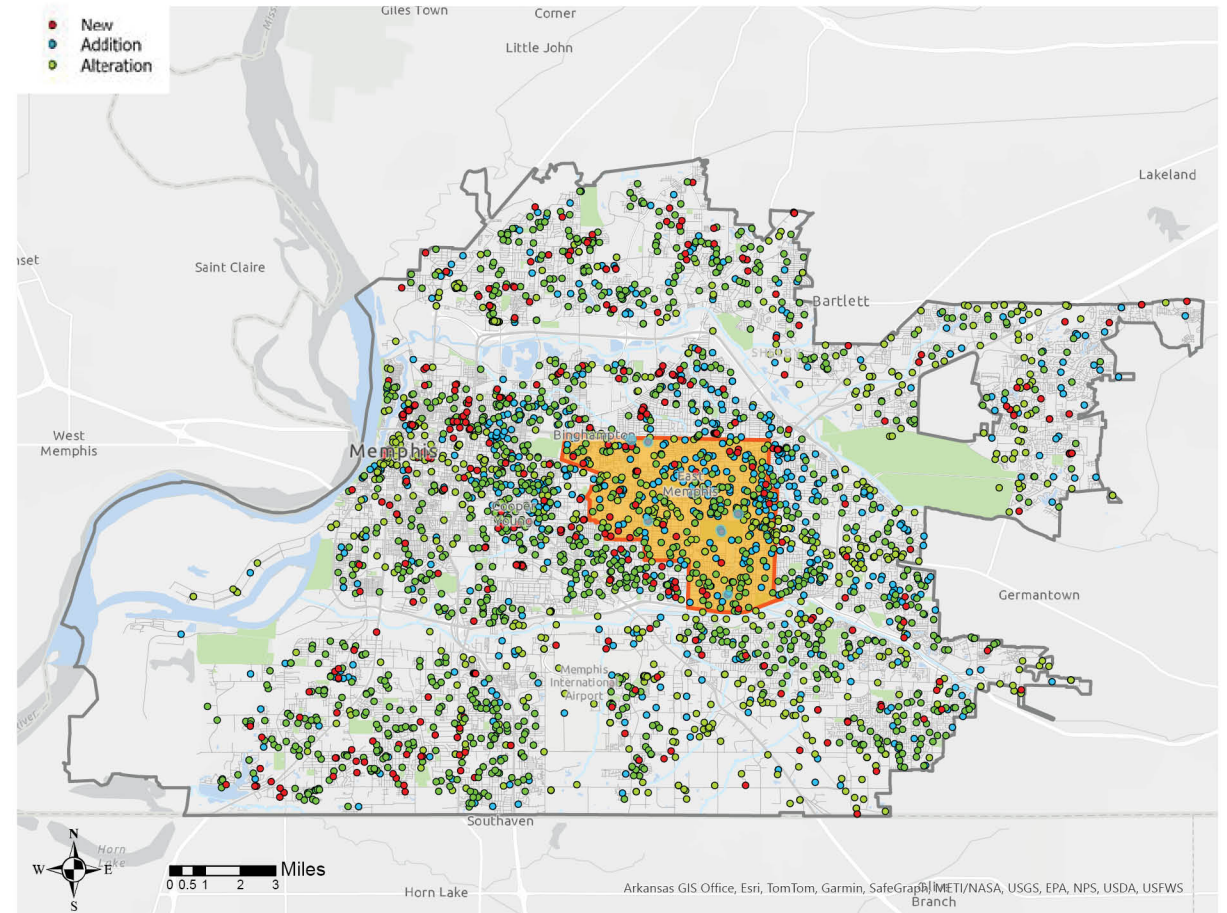
CITYWIDE	2019	2020	2021	2022	2023
Number of permits	1,659	1,620	3,411	3,552	4,108
Value (\$) of permits	\$1,084,937,260	\$1,137,583,120	\$1,701,699,620	\$1,418,438,797	\$1,593,513,356

\$175M Increase in number of building permits from 2022 to 2023.

BUILDING PERMITS CITYWIDE — BY PLANNING DISTRICT

PLANNING DISTRICT	TOTAL	PLANNING DISTRICT	TOTAL
Cordova	\$132,958,669	Oakhaven	\$186,035,304
Core	\$667,967,349	Raleigh	\$24,749,030
East	\$86,078,596	South	\$30,353,024
Frayser	\$21,681,161	Southeast	\$70,357,777
Jackson	\$13,032,207	University	\$161,676,025
Lamar	\$34,287,517	Westwood	\$22,754,560
North	\$108,933,542	Whitehaven	\$31,237,063

2023 BUILDING PERMITS - BY CONSTRUCTION TYPE



▲ **One-fourth** of citywide new construction value — \$143.9M — occurred in the **University** planning district (outlined in orange) in 2023.

PLAN IMPLEMENTATION

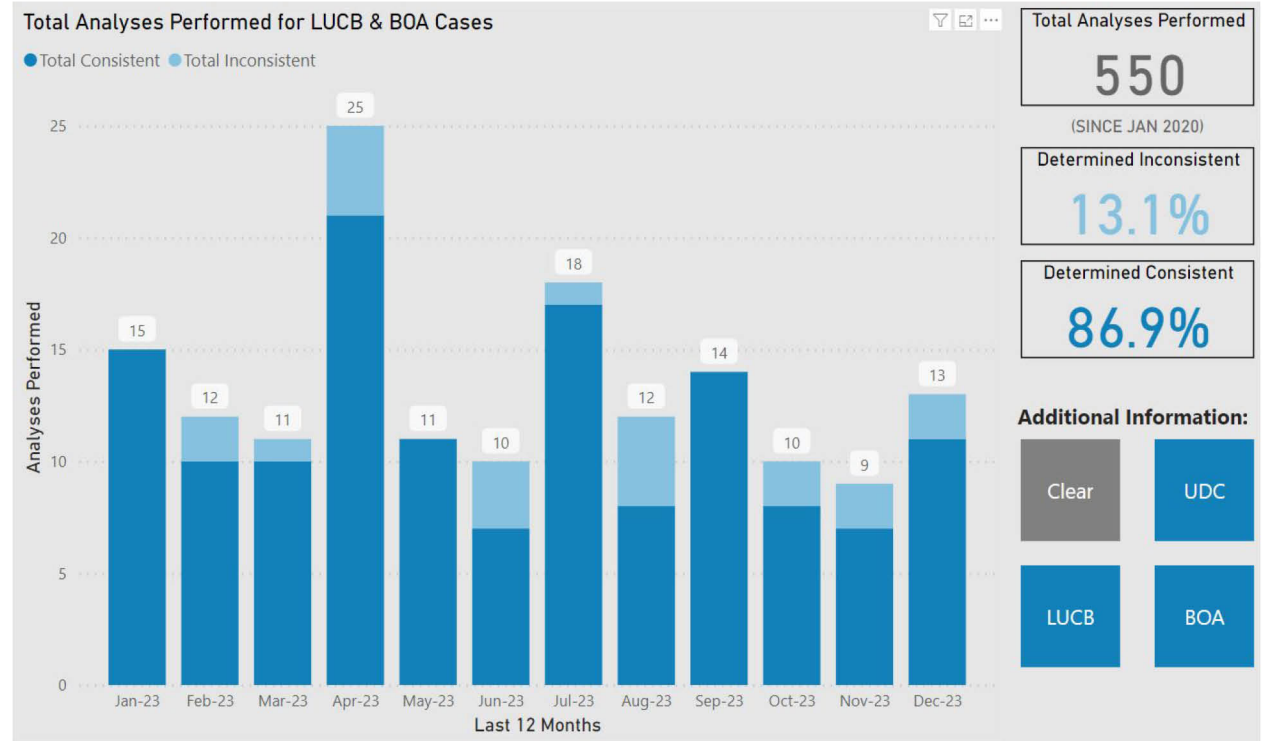
Data Dashboard

The Memphis 3.0 website now includes a Data Dashboard that tracks multiple metrics related to the ongoing implementation of the comprehensive plan using up-to-date measurements and visualization tools. The dashboard currently tracks the Comprehensive Planning Department’s public engagement, consistency analyses, comprehensive rezonings, and future land use planning efforts.

The public engagement & outreach visualization provides information on the methods and number of people engaged by the Comprehensive Planning Department. The consistency analyses visualization measures the number of development applications reviewed by Comprehensive Planning staff and their consistency with the comprehensive plan. The comprehensive rezonings dashboard measures the number of parcels that have been rezoned to be more compatible with the land use goals of the comprehensive plan. Lastly, the future land use planning dashboard provides information on the total land area and zoning compatibility of each of the future land uses contained in the comprehensive plan.

Visit the project page for more information: www.memphis3point0.com/datadashboard

DATA DASHBOARD - CONSISTENCY ANALYSIS



▲ Consistency analyses visualization measures the number of development applications reviewed by Comprehensive Planning staff and their consistency with the comprehensive plan.



DIVISION UPDATE

The Division of Planning and Development is a joint agency serving both the City of Memphis and Shelby County. Its mission is to develop and administer plans, programs, and services that result in thriving, livable neighborhoods, connected communities, enhanced human potential, and safe and efficient buildings.

DEPARTMENTS

- Construction Enforcement
- Land Use and Development Services (LUDS)
- Department of Housing
- Sustainability and Resilience
- Regional Transportation Planning (MPO)
- Comprehensive Planning Department

DIVISION OF PLANNING AND DEVELOPMENT

GOALS

- 1 To envision and encourage a city, county, and region of growth, development, and prosperity.
- 2 To provide a safe and secure environment through the administration and enforcement of building codes and zoning regulations.
- 3 To promote the development of a balanced, efficient, and affordable regional transportation system to meet the needs of people and goods moving within and through the region, while minimizing the impact.
- 4 To provide access to safe, affordable, healthy, and efficient housing options for all citizens of the city and county.
- 5 To administer a regulatory system that enhances communities, workplaces, economic vitality, historic and environmental assets, transportation systems, and quality of life for all.
- 6 To implement sustainable practices within local government and throughout the community.

2021-2022 ACCOMPLISHMENTS

- ✓ Completed renovation and moved Construction Code Enforcement and Department of Housing to the South building in Mullins Station to make a customer's visit more convenient.
- ✓ Launched Project Locator on the Develop 901 website. This active map provides up-to-date information about the types of permits that are completed and submitted through the Develop 901 Citizen Portal.
- ✓ Amended Local Building Code to Allow up to Six Units Under Residential Building Code (IRC) to Enable Missing Middle Housing.
- ✓ Provided free assistance to homeowners, landlords, and renters who want to act proactively against the risk of lead-based paint hazards and who want to protect children from adverse health-related effects.
- ✓ Completed Urban Design Guidelines, Summer Avenue Complete Streets Study, and Memphis Public Investment Guide.

DIVISION STRATEGIC PLAN GOALS






Despite the ongoing COVID-19 pandemic, DPD remained on track and achieved many major milestones. The division plans to continue this success and complete initiatives underway with a focus on adaptation for customers and employees.

GOAL

- ➔ Ensure organizational structure and staffing meet short- and long-term needs of departments
- ➔ Maintain high quality customer service delivery
- ➔ Invest in technology to aid operational success and innovation
- ➔ Support implementation and update of plans and codes
- ➔ Protect the staffing levels and operational advancements through business continuity planning.
- ➔ Implement staff training and professional development programs and solutions to meet the needs of all departments.

MEASURING SUCCESS IN 2024

These performance measures are related to the Memphis 3.0 Comprehensive Plan. DPD will track the following in 2024:

-  **New building activity in defined anchors and anchor neighborhoods, residential and commercial**
-  **Implementation projects resulting from community feedback in small area planning process**
-  **Increased community engagement and participation**
-  **Additional measures identified in the Memphis 3.0 Comprehensive Plan but assessed on an annual basis by the City's Office of Performance Management**
-  **Biannual reporting of plan progress to Mayor**

AWARDS AND RECOGNITION



Tennessee Chapter of the American Planning Association presented the Division with the **award for Outstanding Plan Implementation** based on the implementation of the vision and goals of the Memphis 3.0 Comprehensive Plan.



SOURCE: CITY OF MEMPHIS

THANK YOU

We've wrapped up another incredible year at the Office of Comprehensive Planning and made positive progress towards implementing Memphis 3.0. This report highlights our accomplishments - which is also a testament to our commitment to enhancing City's thriving environment through the planning and execution of projects. As we look back at our 2023 highlights, we can't help but be excited about what 2024 has in store! Thank you, Memphis, for being a part of our journey. Here's to 2024!

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Individuals and/or organizations seeking a printed copy of the Memphis 3.0 Comprehensive Plan may email faria.urmy@memphistn.gov for a free copy.