

## **Overview Lamar Workshop 1:**

### **Priorities (Page 2)**

- Strategically address large-scale vacancy and blight with redevelopment and a focus on preservation and reuse of culturally significant buildings
- Improve pedestrian and cyclist infrastructure to increase accessibility and support multi-modal transportation options.
- Promote affordable high quality multifamily development and nurture homeownership to foster stable and thriving communities.
- Promote urban design standards at commercial space.
- Promote sustainable healthy food options when planning for affordable high quality multifamily development

### **Highlighted Places:**

<b>Location</b>	<b>Recommended Future Land Use Category</b>	<b>Page Number</b>
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### **Meeting Themes: (Pages 6-8)**

#### **City Wide Actions**

- Community Engagement & Public Communication
- Sustainable Healthy Food Access

#### **Lamar Actions**

- Historic Preservation & Cultural Identity
- Public Safety & Transportation
- Public Safety and Blight Reduction
- Supporting local Schools

#### **Anchor Actions**

- Community Amenities- Lamar and Kimball
- Pedestrian Safety- Shape and Getwell

## Lamar Priorities:

Original Priority	Community Feedback	New Priority
Strategically address large scale-vacancy and blight with redevelopment and a focus on preservation and reuse of culturally significant buildings	Residents are advocating for a stronger focus on creative adaptive reuse. Residents expressed interest for local businesses to occupy commercial vacancies.	Reduce Blight and vacancy in residential and commercial areas while emphasizing adaptive reuse around historic buildings.
Improve pedestrian and cyclist infrastructure to increase accessibility and support multi-modal transportation options.	Residents have expressed a strong interest in enhancing pedestrian-friendly accessibility along Park Avenue. Additionally, they emphasized the need for improved traffic safety measures at the intersections of Lamar, Kimball, and Pendleton.	Improve pedestrian and cyclist infrastructure on major corridors to increase accessibility and support multi-modal transportation options
Promote affordable high quality multifamily development	Residents have expressed a desire for increased development of affordable multi-family housing at the intersection of Kimball and Lamar and to promote homeownership	Promote affordable high quality multifamily development and nurture homeownership to foster stable and thriving communities.
Promote urban design standards at commercial space.	Residents prioritized adaptive reuse over urban design standards	Encourage the adaptive reuse of vacant spaces to maximize their potential and sustainability

## New Priorities:

- Promote sustainable healthy food options when planning for affordable high quality multifamily development

## Existing Anchors:

### Orange Mound

Summary of Community Feedback	Anchor Type: Neighborhood Crossing
Resident agreed with this area as an anchor but did not have a lot to say about the designation. The majority of the comments were about concerns about the improvements made on Park Ave and how the “bump outs” would impact community members.	An Anchor Neighborhood Crossing describes a Small, walkable mixed-use centers with house-scale buildings embedded within residential neighborhoods, providing convenient services and community gathering spaces.

### Brentwood Park

Summary of Community Feedback	Anchor Type: Neighborhood Crossing
The Brentwood Park Anchor features valuable community amenities, including greenspace and low-intensity retail, providing a balance of recreational and commercial opportunities for residents within a walkable environment.	The Brentwood Park Anchor aligns well with the Neighborhood Crossing designation as it is a access point for community amenities and essential services within a compact and accessible area.

### Getwell & Sharpe

Summary of Community Feedback	Anchor Type: Neighborhood Mainstreet
Getwell and Sharpe is a commercial corridor containing high and low commercial uses. Community members expressed concerns about pedestrian safety, particularly for children walking to school from neighborhoods west of the anchor. They also highlighted the need for better connectivity between Sharpe Elementary School and Albert O’Brien Park. Additionally, they noted a high concentration of tire repair and auto shops on Getwell Rd., along with significant commercial vacancies north of the anchor. As a result, they requested a study of the Getwell corridor.	Getwell & Sharpe is an integral commercial corridor containing many high and low intensity uses. A Neighborhood Main Street designation would promote the development of safer pedestrian thoroughfares and continued commercial development.

## Sherwood

Summary of Community Feedback	Anchor Type: Neighborhood Mainstreet
Participants emphasized the importance of better urban design and adaptive reuse. They also noted a long-closed commercial establishments north of Barron Ave and suggested promoting local businesses to establish there.	Participants emphasized the need for adaptive reuse and urban design and infill development of commercial space. The Neighborhood Main Street Anchor would promote increased adaptive reuse that would allow for mixed-use development featuring retail and community spaces. This aligns with the resident's desire for the infill development of vacant commercial space.

## Lamar & Kimball

Summary of Community Feedback	Anchor Type: Neighborhood Mainstreet
<p>Residents raised concerns about pedestrian and traffic safety at the Lamar/Kimball/Pendleton intersection, as well as inadequate lighting and traffic signals at Lamar and Kimball. Lamar's role as a freight road creates discomfort for cyclists. The neighborhood lacks public spaces, youth-focused investments, and gathering areas. Cherokee Park access is hidden and needs improvement.</p> <p>There is potential for affordable multi-family housing at Kimball and Lamar, but the area already has abandoned apartments. Residents suggested developing small shopping centers with a grocery store and emphasized the need for more neighborhood grocery options while discouraging auto-oriented businesses. Additionally, the burnt-down apartment south of Kimball Ave near the Harriet Performance Center was identified as a major concern.</p>	The Lamar & Kimball corridor is an important commercial anchor for the Lamar District. The Neighborhood Main Street designation will further solidify the area as a hub of retail and housing with strategic investment in pedestrian infrastructure, mixed-use development, public spaces, and local business growth.

## Lamar & Airways

Summary of Community Feedback	Anchor Type: Neighborhood Mainstreet
Residents view the anchor as an important focal point. They emphasized the need for grocery and food access, requested an urgent care facility, and highlighted the necessity of a nearby police station for security.	The residents' priorities for grocery and food access, an urgent care facility, and a nearby police station align well with this concept, as a Neighborhood Main Street is designed to support diverse local businesses, essential services, and a safe, pedestrian-friendly environment.

## Community Identified Priority Areas:

### Sharpe and Prescott

Community Feedback Summary	Analysis	Recommended FLU Designation: Primarily Single Unit Neighborhood.
The community identified <b>Sharpe and Prescott</b> as a priority area as it is a key <b>educational hub</b> for children within the community.	<p><b>Adaptability:</b> When we think of an Anchor we want it to be adaptable and this location is unlikely to change. Due to its status as a civic institution.</p> <p><b>Limited Walkability:</b> While the road is not overbuilt, the lack of a quality crosswalk and pedestrian infrastructure limits walkability to the park and community center.</p>	The Sharpe and Prescott area is best designated as a primarily single unit neighborhood. A strong neighborhood supports strong schools.

### South Alcy & Ball

Community Feedback Summary	Analysis	Recommended FLU Designation: Anchor Neighborhood Mix of
The community identified <b>South and Alcy</b> as priority area as it is close to the airport and is <b>what visitors first see</b> when incoming into the city.	<b>See South District Notes for analysis</b>	

## Spottswood & Marianna St

Community Feedback Summary	Analysis	Recommended FLU Designation: Anchor Neighborhood Primarily Single Unit
The community identified the Spottswood and Marianna St as a food desert.	<b>Connectivity to existing Anchors:</b> The area is connected to the Brentwood Park neighborhood crossing anchor. Which contains community amenities such as retail and greenspace.	This area is primarily composed of single-family units and this best fits the guidelines of the neighborhood Primarily Single Unit designation.

## Anchor Goals and Actions

### Brentwood Park (Neighborhood Crossing Anchor)

#### Economic Development

- **Key Feedback:** Residents emphasized the need for a grocery store to improve food access. The area should maintain its balance of community amenities, greenspace, and small-scale retail to serve local needs.
- **Action Item:** Promote neighborhood-scale commercial development while preserving open space for community use.

### Lamar & Airways (Neighborhood Main Street Anchor)

#### Community Amenities

- **Key Feedback:** Residents see this as an important anchor but emphasized the need for grocery stores, urgent care, and enhanced public safety through a police station.
- **Action Item:** Encourage mixed-use development that includes essential retail, healthcare, and public safety services to support a walkable, vibrant corridor. Park Avenue traditions.

## **Lamar & Kimball (Neighborhood Main Street Anchor)**

### **Pedestrian Safety**

- **Key Feedback:** High pedestrian and traffic safety risks at Lamar/Kimball/Pendleton due to inadequate lighting and traffic signals. Lack of public spaces, youth-focused investments, and gathering spaces. Strong demand for affordable multi-family housing and neighborhood-serving retail.
- **Action Item:** Prioritize pedestrian infrastructure upgrades and traffic calming measures to improve safety. Develop public spaces and community gathering areas to foster social engagement. Encourage mixed-use development that supports affordable housing and essential neighborhood services.

## **Getwell & Sharpe (Neighborhood Main Street Anchor)**

### **Pedestrian Safety**

- **Key Feedback:** Concerns over pedestrian safety, particularly for children walking to school. Poor connectivity between Sharpe Elementary and Albert O'Brien Park. High commercial vacancies and an overconcentration of auto-related businesses.
- **Action Item:** Conduct a Getwell Corridor study to improve pedestrian safety, address vacancies, and diversify business types. Improve walkability and green connections between schools and parks.

## **Lamar District Themes and Actions**

### **Historic Preservation & Cultural Identity**

**Key Feedback:** Residents want to protect historic landmarks and cultural heritage sites.

Concern over new developments erasing neighborhood history and identity.

**Action Items:** Support the preservation and adaptive reuse of historic and culturally significant buildings. Ensure new developments respect and complement the city's historic character.

### **Public Safety & Blight Reduction**

**Key Feedback:** Abandoned and burnt-down properties create safety concerns. Some areas lack adequate lighting and emergency services.

**Action Items:** Prioritize redevelopment or removal of hazardous abandoned buildings. Improve lighting and increase security presence in high-crime areas.

### **Support for local schools**

**Key Feedback:** Community was very concerned about their neighborhood institutions.

**Action Item:** Promote development that will help stabilize neighborhoods around Memphis Shelby County Schools

### **Public Safety & Transportation**

**Key Feedback:** Traffic congestion and high-speed concerns in the Lamar District, with calls for a lower speed limit. Poor lighting and safety hazards in pedestrian areas, especially near underpasses. Limited transit connectivity—residents requested expanded routes beyond downtown-focused service.

**Action Item:** Implement traffic calming measures and pedestrian safety improvements in high-risk areas. Increase street lighting, particularly in underpasses and high-traffic corridors. Expand public transportation routes to better serve South and North Memphis neighborhoods.

## **City Wide Themes and Actions**

### **Community Engagement & Public Communication**

**Key Feedback:** Residents feel excluded from decision-making on major projects. Lack of communication on development plans leads to frustration and mistrust. There is a need for more accessible and transparent public engagement.

**Action Items:** Modernize public outreach using digital tools, multilingual communication, and real-time updates. Increase transparency in project timelines and development processes. Provide consistent updates on infrastructure improvements and community plans.

### **Sustainable Healthy Food Access**

**Key Feedback:** Residents would like more access to sustainable healthy food options

**Action Item:** Promote sustainable, healthy food access in affordable multifamily developments and support neighborhood-stabilizing investments around key institutions to enhance community well-being and long-term growth.